



Preston Rowe Paterson

International Property Consultants and Valuers

Preston Rowe Paterson Launches Revitalised Commercial Valuation PropTech Solution

April 2021

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In our continual quest for innovation, **Greg Sugars, Preston Rowe Paterson CEO**, commented that our commercial valuation team and PropTech code writers have outdone themselves developing a cutting edge, end to end, commercial valuation solution which has been integrated into PRP Online.

PRP online is our long-standing web services based residential and commercial valuation delivery solution incorporating features such as:-

- B2B links to Valex and Valocity valuation panel aggregators;
- File and document management;
- Task monitoring/ tracking and client messaging;
- Advanced data collection and report generation;
- The Australian Property Transaction Portal (APTP);
- Built-in risk management intelligence, to name a few.

Our system is ISO 0027 compliant, Mr Sugars said.

The advanced logic of the commercial valuation production tool from data collection to Word report generation and detailed investment capitalisation (term and reversion) maths (Excel-based) solutions, which are all linked in our web services platform, also includes built-in risk management tools. "Integrating transaction data (sales and leasing) in our APTP (within PRP online) has been taken to another level." Mr Sugars said.

Whilst we have developed this in house **PropTech solution** for capitalisation, we still employ specialist investment and development software DCF cash flow software (**Forbury** multi-tenant investment software and **Argus Estate Master** cash flow based development software) for larger multi-tenant investment valuations and staged development projects.

Mr Sugars was in Sydney to launch the new PropTech solution and is rolling it out and training staff nationally through our 32 office network for introduction to our clients commencing 1 June 2021.



Any Questions?

For further information, or specific enquiries relating to property valuation, or research services, please get in touch.



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